

# CLIENT SNAPSHOT

## Client Profile

- ▶ Founded in 1991 by Paul Matthews, Matthews International Capital Management, LLC is the advisor to Matthews Asia Funds.
- ▶ Matthews is the largest dedicated Asia-only investment specialist in the United States.
- ▶ Matthews offers a range of Asia investment strategies across the risk-reward spectrum.
- ▶ Matthews had \$12.9 billion in assets under management as of June 30, 2010.

**Client Challenge:** Matthews needed an investment platform that offered both the rich global functionality required to track investments in 20 markets and the flexibility to automate its workflow.

“Scalability, stability and ease of access to data—those are the big differences with Geneva.”

James Walter, CFA, Executive Vice President of Investment Operations

## Matthews International Capital Management, LLC

**Situation:** *Mutual fund manager needed a more flexible and open portfolio management system to meet daily reporting and NAV requirements*

Matthews International Capital Management, LLC, advisor to a multi-fund family investing exclusively in Asia, needed a more robust portfolio management solution to support its nearly 24-hour daily cycle and complex valuation policies. As the firm’s assets grew, its 15-year-old legacy system was no longer able to deliver the reporting and pricing support required by the investment and fund accounting teams.

In reviewing alternatives, Matthews sought a solution that could deliver:

- ▶ **Reliable real-time reporting:** Portfolio Managers needed reports throughout the day that provided real-time data presented in meaningful ways.
- ▶ **Daily NAV:** The ability to accurately value each fund within the various daily processing windows.
- ▶ **Scalability:** The capacity to support continued asset growth and new products without adding staff or straining the system.
- ▶ **Strong accounting functionality:** A means of validating the daily prices established by the funds’ external fund accountant.

**Solution:** *Advent Geneva® global portfolio management solution*

Matthews implemented Geneva, Advent’s award-winning portfolio management, accounting and reporting platform for global asset managers. With a powerful accounting engine, global security coverage and multi-currency capabilities, Geneva is specifically designed to streamline the complex processes involved in investing in multiple international markets.



“By switching to Geneva, we have a stable core system that we can build on, rather than an aging system that we were working around. We are ready to handle just about anything that comes our way.”

Brad Lyman,  
Director of Technology

Advent’s implementation team took the time to understand Matthews’ unique business requirements. Leveraging Geneva’s flexibility and ease of integration with external data sources, the team customized the solution to the firm’s daily internal reporting and NAV needs and to account for trade date, T+1 and settlement date holdings.

**Result: Matthews is now well positioned for growth**

Geneva provided Matthews with improved accuracy and reliability, increased efficiency, reduced risks and streamlined reconciliation. Matthews’ operations team is now empowered to more quickly provide accurate, detailed reports to the firm’s portfolio managers. With the ability to validate its administrators more efficiently, Matthews improved its valuation processes.

Another benefit to Matthews was the implementation process. Advent implemented Geneva in less than four months—they were up-and-running on time and on budget.

With Geneva’s scalable architecture, Matthews is well-positioned for growth.



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**ADVENT SOFTWARE, INC.**

**[HQ]** 600 Townsend St., San Francisco, CA 94103 / PH (800) 727-0605

**[NY]** 1114 Avenue of the Americas, New York, NY 10036 / PH (212) 398-1188

**[HK]** Level 8, Two Exchange Square, 8 Connaught Place, Central, Hong Kong / PH +852 2297 2280

**[UK]** One Bedford Avenue, London WC1B 3AU, UK / PH +44 (020) 7631-9240



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